

ANGA COM 2024 releases Conference Programme in Top Form: More than 200 speakers from the Broadband and Media Industry

- Exhibition and Conference from 14 to 16 May 2024 in Cologne / Germany
- Conference programme with more than 50 panels and over 200 speakers
- New C-level panel with Telekom Deutschland, O2 Telefónica, Vodafone, Swisscom and Deutsche Glasfaser
- Completely free access on the 16 May including conference programme
- Numerous cooperations with associations of the broadband and media industry
- Over 460 exhibitors from 35 countries
- Programme and registration at www.angacom.de

Cologne/Germany, 13 March 2024 | ANGA COM, Europe's leading Exhibition and Conference for Broadband, Television & Online from **14 to 16 May 2024 in Cologne / Germany**, has released its **conference programme with the hottest key topics of the broadband and media industry**. Highlights of the over 50 panels with more than 200 speakers are the Gigabit Summit, the Media Summit, the Fiber Optic Summit and particularly high-level panels on **take-up rates, streaming** and the **migration from copper to glass**.

- The **Gigabit Summit** “Cooperation or Consolidation – How will the Operator Structure develop by 2030?” will follow the opening address by Klaus Müller, **President of the German Federal Network Agency**. Business and TV Journalist **Isabelle Körner** will present the discussion with five CEOs from the German telecommunications industry:
 - **Jan Georg Budden** (CEO and Co-Founder, Deutsche GigaNetz)
 - **Timo von Lepel** (Managing Director, NetCologne)
 - **Andreas Pfisterer** (CEO, Deutsche Glasfaser)
 - **Jens Prautzsch** (CEO, Unsere Grüne Glasfaser)
 - **Philippe Rogge** (CEO Vodafone Deutschland and Member of the Executive Committee Vodafone Group)
- The **Media Summit** will address the question “Linear, On Demand, Free or Pay – Which Content will create new Growth?” at a top level. **Thomas Lückerath** (DWDL.de) will present:
 - **Dr. Nadine Bilke** (Programme Director, ZDF)
 - **Inga Leschek** (Programme Managing Director RTL and RTL+)
 - **Sabine de Maridt** (Managing Director & Producer, Gaumont)
 - **Henrik Pabst** (Managing Director and Chief Content Officer, Seven.One Entertainment Group)
 - **Dr. Christoph Schneider** (Country Director, Prime Video DE/AT & Managing Director, Amazon Digital Germany)
 - **Sascha Schwingel** (CEO, UFA)
- The **Fiber Optic Summit** will discuss the key operational question: “How do we keep up the Pace of Expansion?":
 - **Dr. Kerstin Baumgart** (Managing Director Wholesale, Telekom Deutschland)
 - **Nelson Killius** (CEO, M-net)
 - **Markus Oswald** (CEO, Tele Columbus)
 - **Tanja Richter** (Managing Director Technology & Network Director, Vodafone Deutschland)
 - **Bernd Thielk** (Managing Director, willy.tel)
 - Moderator: **Wolfgang Bock** (Boston Consulting Group)

- The panel “**Products, Marketing and Sales: How do we increase Take-Up Rates for Gigabit?**” is an absolute German premiere with a first-class line-up:
 - **Marcel de Groot** (COO Consumer Business, Vodafone Deutschland)
 - **Andreas Laukenmann** (Chief Consumer Officer, O2 Telefónica)
 - **Wolfgang Metze** (Member of the Executive Board B2C, Telekom Deutschland)
 - **Ruben Queimano** (Chief Commercial Officer, Deutsche Glasfaser)
 - **Dirk Wierzbitzki** (Head of Residential Customers / Member of the Group Executive Board, Swisscom)
 - Moderator: **Dr. Florian Dickgreber** (EY)
- In the panel “**Future of Streaming: Content, Costs and Cooperations**”, the key topics of the streaming business will be discussed by:
 - **Clement Schwebig** (President & MD Western Europe & Africa, Warner Bros. Discovery)
 - **Henning Nieslony** (Chief Streaming Officer, RTL Deutschland)
 - **Elke Walthelm** (Chief Operating Officer and Managing Director, Sky Deutschland)
 - **Katharina Frömsdorf** (Chief Platforms & Growth Officer Seven.One Entertainment Group & CEO Joyn)
 - **Haruka Gruber** (SVP Media, DAZN)
 - Moderator: **Prof. Dr. Klaus Goldhammer** (Goldmedia)

Further **strategy panels** will address, among others, the following topics of the broadband and media industry:

- **Financing, Development of Costs and Investors:** How does the Fiber Optic Expansion stay on Track?
- **Migration from Copper to Glas:** Chances, Conditions and Timeline
- **Inhouse Networks:** Ho do we solve the Key Issue for the FTTH Roll-Out?
- **From Collective to Individual Contracts:** How will the TV Reception develop?
- **Housing Industry and Collective Contracts:** Where do we stand 6 Weeks before the System Change?
- **Update Fiber Optical Roll-Out:** Cooperation Models and Open Access
- **40 Years of the Dual Media System:** Looking Ahead (in cooperation with VAUNET)
- **Presentation of the VATM Gigabit Study 2024** (in cooperation with VATM)
- **AI is King?** What Artificial Intelligence really brings to Media Companies (in cooperation with VAUNET)
- **Falling Market Prices, rising Content Costs:** How can Television remain profitable for Network Operators?
- **Update on Telecommunications Regulation, GIA and Digital Networks Act**
- **Fiber Optics and Municipalities:** Success Factors and Pitfalls in Network Expansion
- **Sustainability and Energy Efficiency** (in cooperation with VATM)
- **Personalized TV Services and Addressable TV** (in cooperation with German TV Platform)

The **international technology programme** has been revised and addresses topics such as FTTH, PON, DOCSIS 4.0, 10G, Open Access, Streaming & OTT, Content Distribution, CDN, Artificial Intelligence, Sustainability, Resilience and IoT. It is available online [here](#).

Following the successful premiere in 2023, part of the strategy and technology programme will once again take place on the **Innovation Stage**, an open presentation stage directly in the exhibition hall. The additional, mainly international programme of the Innovation Stage will be published in April. In particular, topics such as **media distribution, streaming, OTT and connectivity** will be expanded with a technical focus.

On **Thursday, 16 May 2024**, attendance at ANGA COM, including the entire conference programme, is **completely free of charge**. Key topics are **in-house networks, open access, civil engineering and municipalities**. Programme partners of this day are the **Federal Gigabit Bureau, aconium** and **VATM**. The **Infrastructure Summit** “Networks, Digitalization, Smart City” with **Valentina Daiber** (Chief Officer Legal & Corporate Affairs,

Telefónica Deutschland), **Susanne Fabry** (Member of the Board, RheinEnergie), **Michael Fränkle** (CTO, Tele Columbus), **Gertrud Husch** (Head of Department Digital Connectivity, Federal Ministry for Digital and Transport), **Christoph Lütke** (Managing Director, vitronet Gruppe) and **Tanja Richter** (Managing Director Technology & Network Director, Vodafone Deutschland) will kick-off this Thursday. Moderator: **Kerstin Stromberg-Mallmann** (Talking Bridges).

The up-to-date status of the **strategy programme** is available [here](#) on the website, the **speaker list** can be found [here](#).

More than **460 companies from 35 countries** have already **registered for the exhibition**. The gross exhibition space amounts to 25,000 square meters. Only a few stand spaces are still available. Interested companies can register here: [stand booking](#).

Dr. Peter Charissé, CEO ANGA COM: "This year, our conference programme combines major strategic issues and day-to-day practice even better – and this also internationally. This applies equally to telecommunications as well as media topics. Top level from both areas – that is only possible in Cologne."

Registration for conference and exhibition visitors is possible [online](#); there will be no ticket sales on-site. Tickets for the exhibition are available for 25.- Euros. Participation in the conference programme is possible from 140.- Euros, for young professionals (people under 30 years) for not more than 40.- Euros. On the third day, Thursday, 16 May 2024, participation in the exhibition and conference programme is completely free of charge.

All information on [stand booking](#), [sponsoring and promotion](#) is available on the website. Further details on the event and numerous statements of leading representatives from the fiber optics, broadband and media industry can be found in the [fact sheet](#). The website also provides a wide range of [videos and photos](#).

ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. The last ANGA COM counted 470 exhibitors from 35 countries and 22,000 participants from more than 80 countries. Amongst the participants were 520 network and platform operators serving more than 200 million households all over Europe, as well as 250 media companies. 41 percent of the participants belonged to the senior management. This year's cooperation partners of the conference programme are Accenture, aconium, ANGA, Broadband Forum, EY, Federal Gigabit Bureau, Germany TV Platform, NLconnect, Nomios, Ocilion IPTV Technologies, SCTE a subsidiary of CableLabs, The SCTE (Society for Broadband Professionals), VATM and VAUNET. Sponsoring partners are AVM, QVC and SES Germany. The next show date is 14 to 16 May 2024 in Cologne / Germany.

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