

ANGA.COM

WHERE BROADBAND MEETS CONTENT

EXHIBITION & CONFERENCE

14-16 MAY 2024 | COLOGNE

FACT SHEET



Eingang Nord Entrance North

FTTx Solutions
Hall 8 Booth C40 & Open Air-Phase
EJM

WiFi is just the beginning
Phone Booth C10 / Hall 7

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WHERE BROADBAND MEETS CONTENT

amadys
meet us at Hall 8

HOME OF GREAT STORIES
ANGA.COM
Eingang Nord Entrance North

Wi-Fi 7
Halle 8, Stand E 36

GasLINE
Breitbandausbau
Dark Fibre
Halle 8, Stand E 36

HUAWEI
Ubiquitous 10G PON Builds Guaranteed Gigabit Access, FTTR Enable Gigabit Experience
Halle 8, Stand E 36

DEUTSCHER BAUSERVICE
KOMM VORBEI! Stand-Nr. B9 -Halle 8-
PROJEKTMANAGEMENT
CLUSTERMANAGEMENT BAULEITUNG
BAUKOORDINATION HAUSANSCHLUSS-MANAGEMENT
BAUÜBERWACHUNG
www.deutscher-bauservice.de

HIER GIB DAS BESTE PROGRAMM
GigaTV
TV in HD
Videothek
Streaming
DAZN
Prime Video
YouTube
Viel Spaß auf der ANGA.COM wünscht Vodafone, Deutschlands größter Kabel-TV-Anbieter.
Together

BROADBAND TELEVISION ONLINE

www.angacom.de

PARTICIPANTS

22,000

COUNTRIES

80

INTERNATIONAL

36%



EXHIBITORS

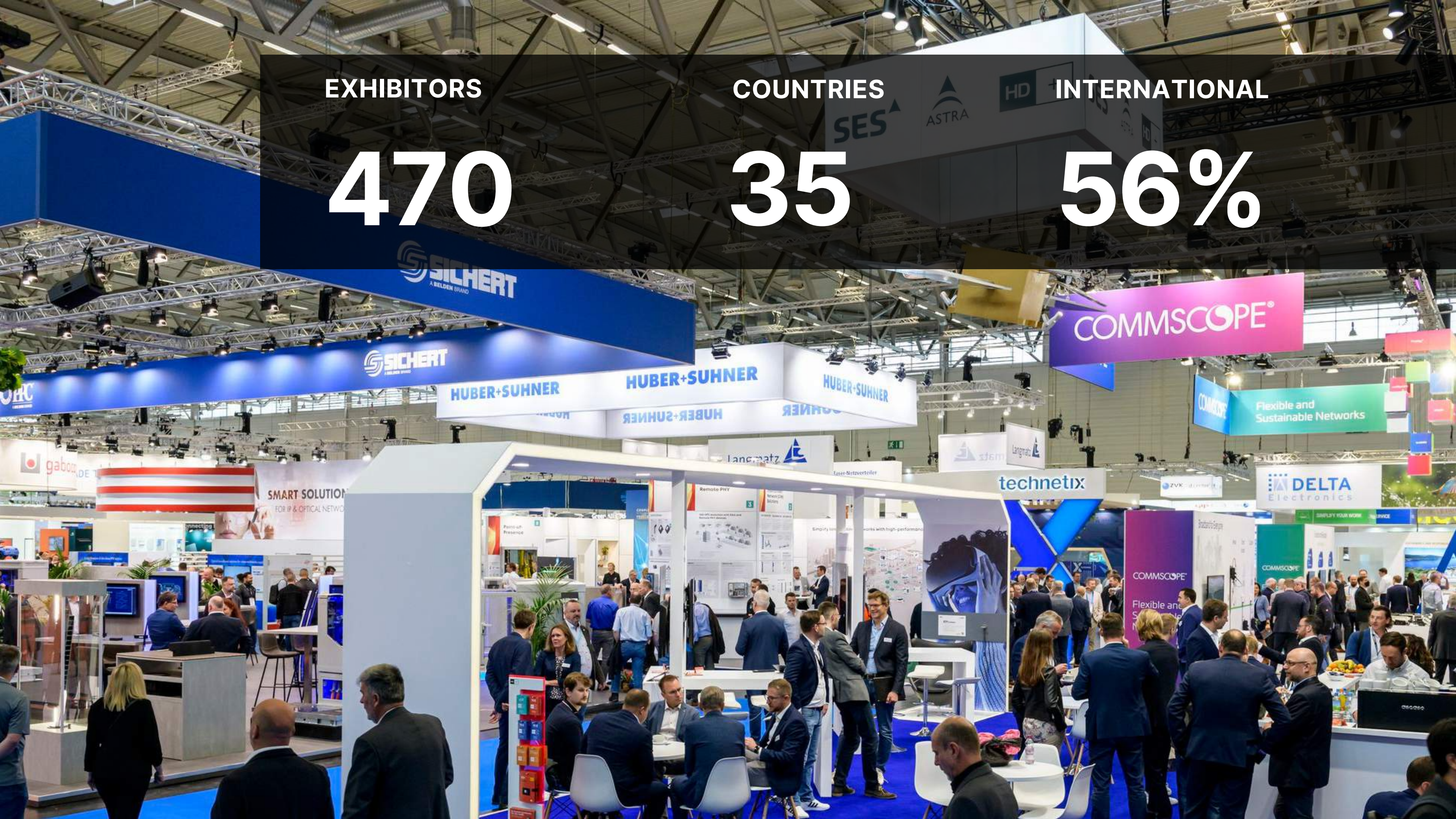
470

COUNTRIES

35

INTERNATIONAL

56%





CONFERENCE PARTICIPANTS

2,500

SPEAKERS

240

CONFERENCE PANELS

61

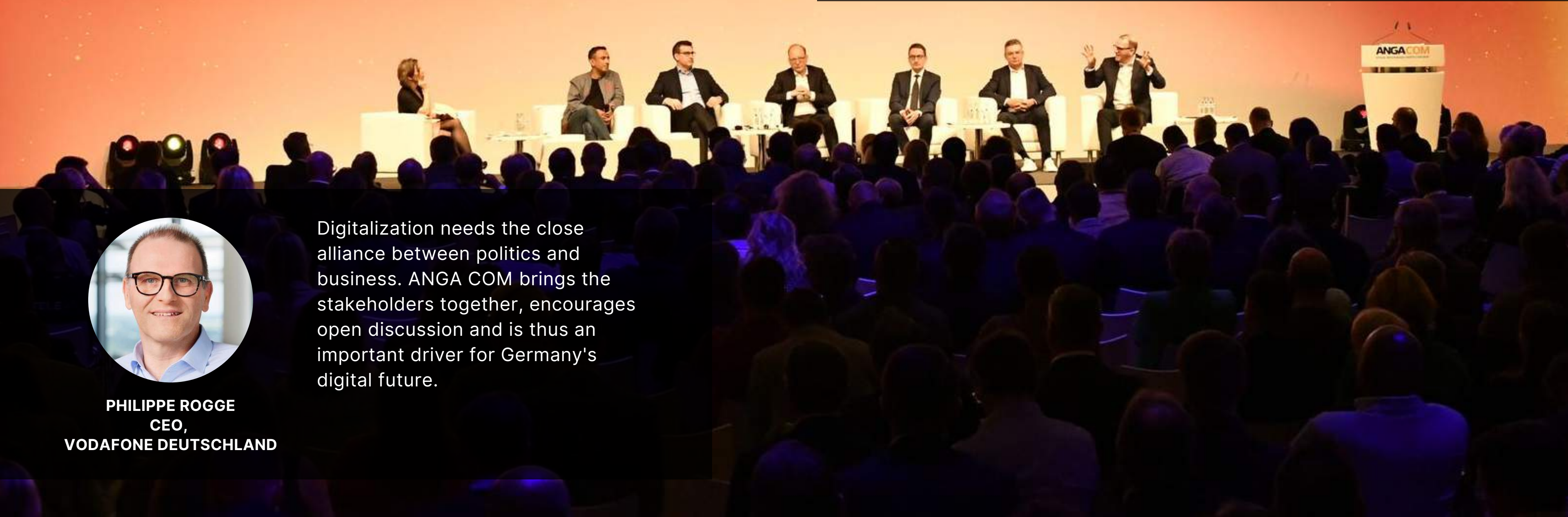
ANGA COM brings together the key players for tomorrow's digital society. That is important. Because digitization is best achieved together. I find the discussions on and off the panels particularly valuable. Despite the different positions, we are united in the cause: building fast networks and enabling digital services.



SRINI GOPALAN
MEMBER OF THE BOARD,
DEUTSCHE TELEKOM

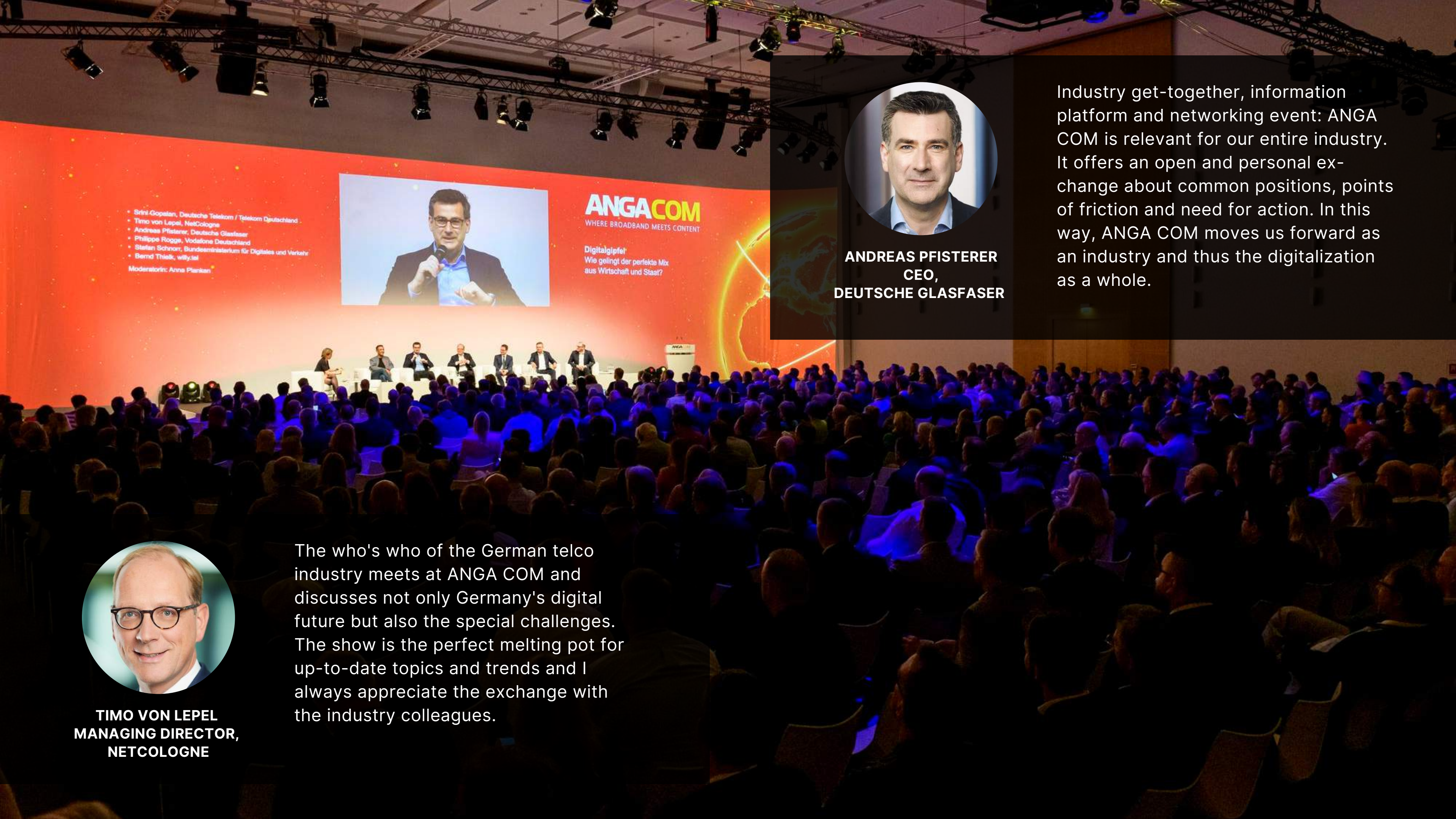
- Srinji Gopalan, Deutsche Telekom / Telekom Deutschland
- Timo von Lepel, NetCologne
- Andreas Pfisterer, Deutsche Glasfaser
- Philippe Rogge, Vodafone Deutschland
- Stefan Schnorr, Bundesministerium für Digitales und Verkehr
- Bernd Thielk, willy.tel

Moderatorin: Anna Planken



PHILIPPE ROGGE
CEO,
VODAFONE DEUTSCHLAND

Digitalization needs the close alliance between politics and business. ANGA COM brings the stakeholders together, encourages open discussion and is thus an important driver for Germany's digital future.



- Srin Gopalan, Deutsche Telekom / Telekom Deutschland
 - Timo von Lepel, NetCologne
 - Andreas Pfisterer, Deutsche Glasfaser
 - Philippe Rogge, Vodafone Deutschland
 - Stefan Schnorr, Bundesministerium für Digitales und Verkehr
 - Bernd Thiele, willy.tel
- Moderatorin: Anna Pienken



ANGA.COM
WHERE BROADBAND MEETS CONTENT

Digitalgipfel
Wie gelingt der perfekte Mix
aus Wirtschaft und Staat?



ANDREAS PFISTERER
CEO,
DEUTSCHE GLASFASER

Industry get-together, information platform and networking event: ANGA COM is relevant for our entire industry. It offers an open and personal exchange about common positions, points of friction and need for action. In this way, ANGA COM moves us forward as an industry and thus the digitalization as a whole.



TIMO VON LEPEL
MANAGING DIRECTOR,
NETCOLOGNE

The who's who of the German telco industry meets at ANGA COM and discusses not only Germany's digital future but also the special challenges. The show is the perfect melting pot for up-to-date topics and trends and I always appreciate the exchange with the industry colleagues.



DR. CHRISTOPH SCHNEIDER
MANAGING DIRECTOR,
AMAZON PRIME VIDEO

ANGA COM is already in my diary for next year. I particularly appreciate the exchange with executives from other companies in the entertainment industry and discussions at eye level, for which ANGA COM offers an outstanding framework.

Ulrike Anger, Paramount
Matthias Dang, RTL Deutschland / Ad Alliance
Katja Hofam, Netflix
Daniel Rosemann, ProSieben und SAT.1
Dr. Christoph Schneider, Amazon Prime Video
Moderator: Thomas Lückers, DWDL.de



ANGA COM
WHERE BROADBAND MEETS CONTENT

Mediengipfel
Wie schaffen wir neues Wachstum bei TV und Video?



NICOLE AGUDO BERBEL
MANAGING DIRECTOR & CHIEF
DISTRIBUTION OFFICER, SEVEN.ONE
ENTERTAINMENT GROUP

ANGA COM has developed continuously over the years in terms of content and is always at the cutting edge of the times. Today, it offers a 360-degree overview of all strategic topics of the video industry and is an important event for the exchange of broadcasters, distribution platforms, technology partners and politics. This makes ANGA COM one of the most important media conferences in Germany.



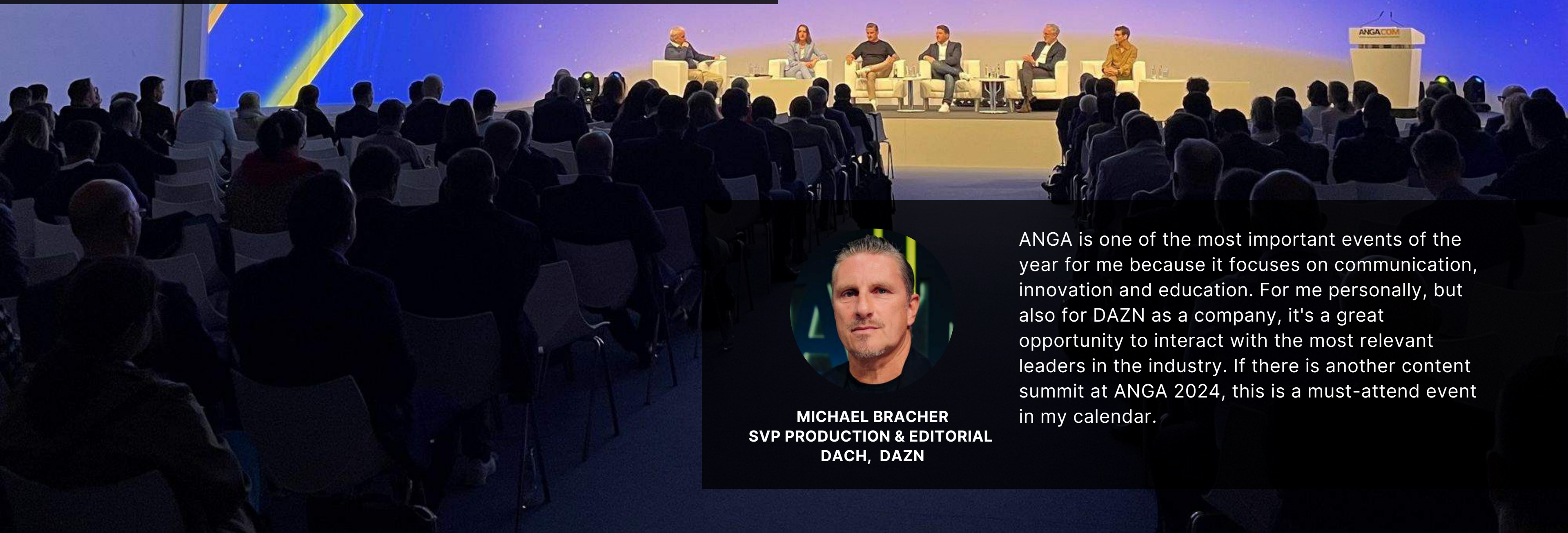
ARNIM BUTZEN
SVP BUSINESS UNIT TV &
ENTERTAINMENT,
TELEKOM DEUTSCHLAND

ANGA COM is the perfect combination of infrastructure and content providers, which drives the TV market and digitalization. At MagentaTV, we appreciate the interesting panels and the exchange with market participants, as we develop the market together as a best aggregator. We are already looking forward to ANGA 2024!



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WHERE BROADBAND MEETS CONTENT

Content-Gipfel
Free vs. Pay – Wie entwickelt
sich der Wettbewerb?



MICHAEL BRACHER
SVP PRODUCTION & EDITORIAL
DACH, DAZN

ANGA is one of the most important events of the year for me because it focuses on communication, innovation and education. For me personally, but also for DAZN as a company, it's a great opportunity to interact with the most relevant leaders in the industry. If there is another content summit at ANGA 2024, this is a must-attend event in my calendar.



DANIEL ROSEMANN
GENERAL MANAGER
PROSIEBEN AND SAT.1

ANGA COM impressively shows how much technology is necessary to deliver good entertainment to our viewers. That's inspiring. I like coming to ANGA COM.



KATJA HOFEM
VICE PRESIDENT SERIES DACH,
NETFLIX

Especially after the long absence due to Corona, it was great to finally be able to exchange ideas in person again. The variety of exhibiting companies and speakers at ANGA COM offered many opportunities to talk to bright minds in the industry about trends and challenges for TV, streaming and entertainment in general.



MARKUS OSWALD
CEO,
TELE COLUMBUS

ANGA COM offers an intensive exchange on the topics that move our industry. It is therefore an important date in the event calendar that sets the pace for the next 12 months. In an increasingly digital working world, personal conversations and cultivating relationships in a relaxed atmosphere are of the greatest value.



ANGA COM
WHERE BROADBAND MEETS CONTENT

Gigabitgipfel

Wie entwickeln sich die Netz- und Anbieterstrukturen bis 2025?



NELSON KILLIUS
CEO,
M-NET

ANGA COM is where the industry's decision-makers come together to talk about the latest developments, trends, and challenges. Here, the course is set for the future of our digital society.



- Ulrich Hoffmann, Plusnet
- Stefan Holighaus, DNS-NET
- Arne Mietzner, wilhelm.tel
- Ruben Queimano, Deutsche Glasfaser
- Dr. Sören Trebst, 1&1 Versatel
- Moderator: Tim Brauckmüller, atene KOM



ANGA COM
WHERE BROADBAND MEETS CONTENT

Glasfaserausbau
Kooperationsmodelle und
Open Access



JENS PRAUTZSCH
CEO, UGG UNSERE
GRÜNE GLASFASER

As a young company, it was clear to UGG from the very beginning that we would be present at ANGA COM. This is where Europe's broadband industry meets to exchange ideas. The new Innovation Stage and the theme day fiber, which was introduced for the first time, have made the programme even more attractive for us. We will be there again in 2024.



ULRICH HOFFMANN
CEO,
PLUSNET

For us as a telecommunication provider and market companion in privately funded fiber roll-out, ANGA COM is the ideal platform for an intensive industry dialogue. Especially in times of a challenging market environment, cooperations, for example in the area of open access, are becoming increasingly important. The top-class conference programme ideally brings together network providers, content suppliers and politics.

10G APP TV AI BIG DATA CIVIL ENGINEERING
CLOUD TV CONNECTIVITY CONTENT
CONSUMER DEVICES COPYRIGHT CYBER SECURITY FIBER
FTTH GIGABIT NETWORKS IOT
IPTV MOBILE NETWORKS OTT TV PERSONALIZED TV
RECOMMENDATION ENGINES REGULATION RESILIENCE
SATELLITE SERVER / ROUTER SMART CITY
SMART HOME SOFTWARE STREAMING SERVICES
VIDEO ON DEMAND VIDEO STREAMING WIFI



Results of the Exhibitor Survey:

91%

91% of the exhibitors rated the **quality of their customer contacts** at ANGA COM as good to excellent

90%

90% of the exhibitors rated the **quantity of their customer contacts** at ANGA COM as good to excellent

95%

95% of the exhibitors rated the **organizational framework** and service of the organizer as good to excellent





Exhibitors: Top 10 Sectors

- 1 Fiber Optic
- 2 Cable Technology
- 3 Software
- 4 Service Provider
- 5 Consulting
- 6 Reception Technology
- 7 Network/Platform Operator
- 8 Measuring Instruments
- 9 System Integrator
- 10 OTT / AppTV





HEIN WILDERJANS
CEO,
AMADYS

ANGA COM is becoming increasingly an international event and allows many opportunities to discuss fiber topics within a broad audience. The exhibition provides a unique forum to understand industry trends and markets, dialogue with key technical personnel as well as investors and stakeholders, and compare notes with major suppliers of products and services in the fiber industry. ANGA COM was again a particularly good opportunity to meet most of our clients and partners in one place. Looking how busy our booth was, it always gives us a great platform to showcase our One-Stop-Shopping solution along with our newest product developments.



SOEREN WENDLER
CSO,
DEUTSCHE GIGANETZ

ANGA COM is the ideal opportunity to discuss central topics of our industry as well as the current status and future of the fiber optic roll-out in Germany. The show is a good platform for a lively exchange with municipalities, districts and suppliers as well as for our political demands on current obstacles and ideas for solutions.



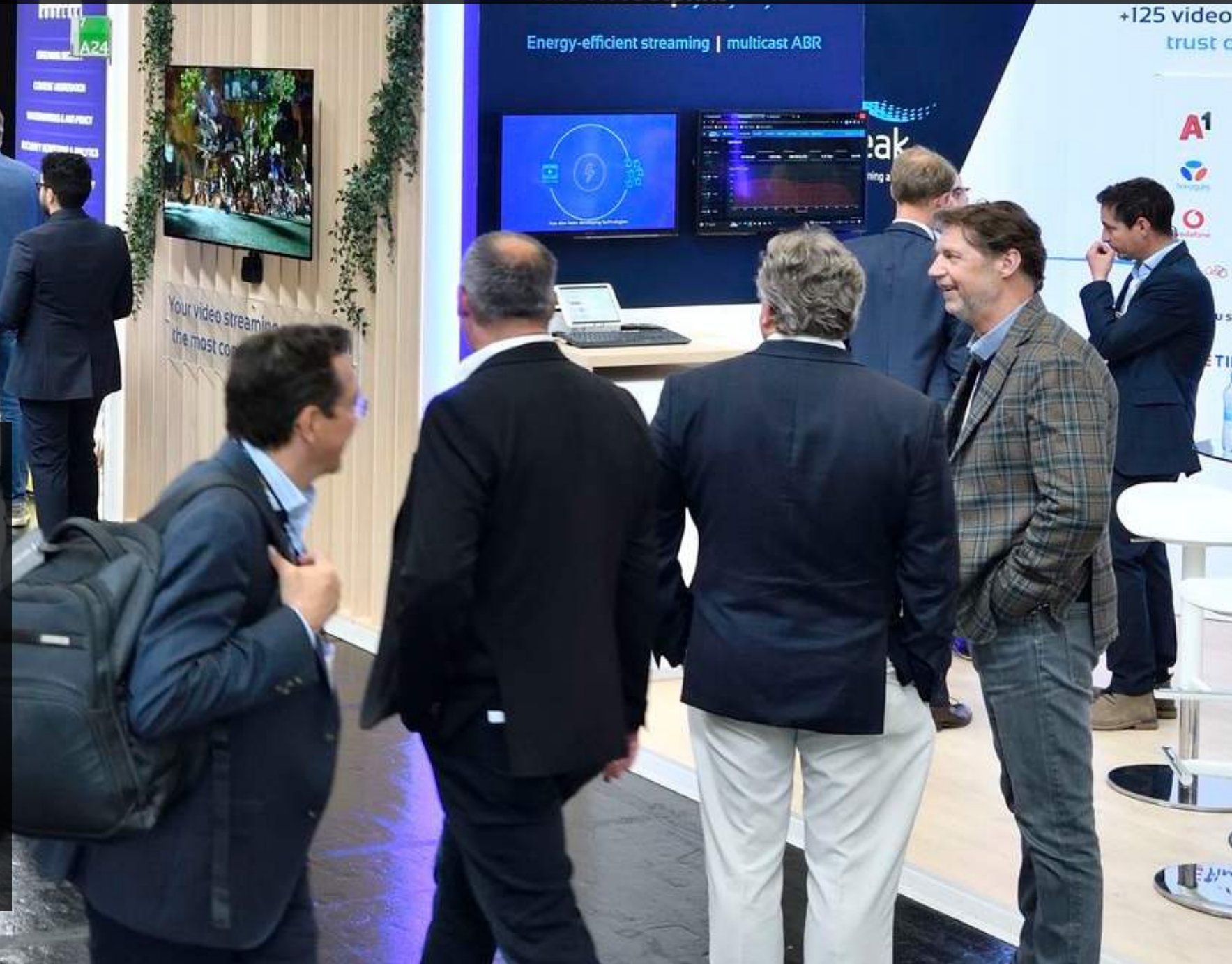
CHRISTOPH BELLMER
FOUNDER & CEO,
EXARING

ANGA COM is the leading conference and exhibition for the media industry in Europe. It is nice to observe how more and more exhibitors and discussions about new technologies and business models are established here. Thinking outside the box and developing future perspectives – the event thrives on professional exchange and personal encounters.



DR. NIKLAS BRAMBRING
CEO,
ZATTOO

ANGA is unique. This is where "Broadband meets Content" really applies, with the decision-makers from network operators, broadcasters and other key players. In the professional setting and friendly atmosphere, relationships deepen and ideas emerge – everything you can expect from a show!





GUY SUCHARCZUK
SVP & PRESIDENT, ACCESS
NETWORK SOLUTIONS,
COMMSCOPE

ANGA COM is the premier event for broadband access network suppliers to connect with key industry players. We're eagerly anticipating ANGA COM 2024 following a successful event this year in back-to-back meetings with customers, partners and prospects.

Flexible PON Deployment Options
Cloud-to-edge next-gen PON solutions

COMMSCOPE®



JULIAN GRAF VON HARDENBERG
CEO,
BERTHOLD SICHERT

ANGA COM is the leading show for us in Europe. Here we present the latest innovations to the German and growing international market and the response is excellent. We particularly enjoyed the interactive exchange with the leading figures of the industry in 2023 and we are already looking forward to next year.





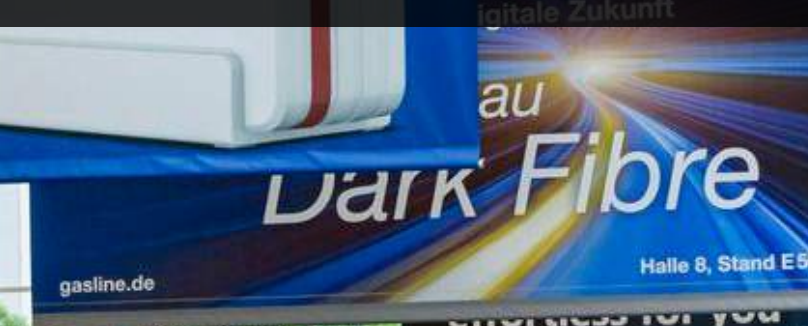
RUBEN QUEIMANO
CHIEF COMMERCIAL OFFICER,
DEUTSCHE GLASFASER

At ANGA COM, I particularly appreciate the personal exchange with colleagues from the industry, and it becomes clear again and again that the roll-out of future-proof infrastructure is a task with responsibility for society as a whole. Only if everyone pulls together can we achieve the goal of a nationwide fiber-optic coverage in Germany.



MICHAEL SADRANOWSKI
SVP SALES,
AVM

ANGA COM is an absolute "must have" for us, as it convinces with top-class contacts, European orientation and, last but not least, a great atmosphere. Also in 2023, AVM considers the broadband event to be a complete success.



Participant Structure:

NETWORK/ PLATFORM
OPERATORS

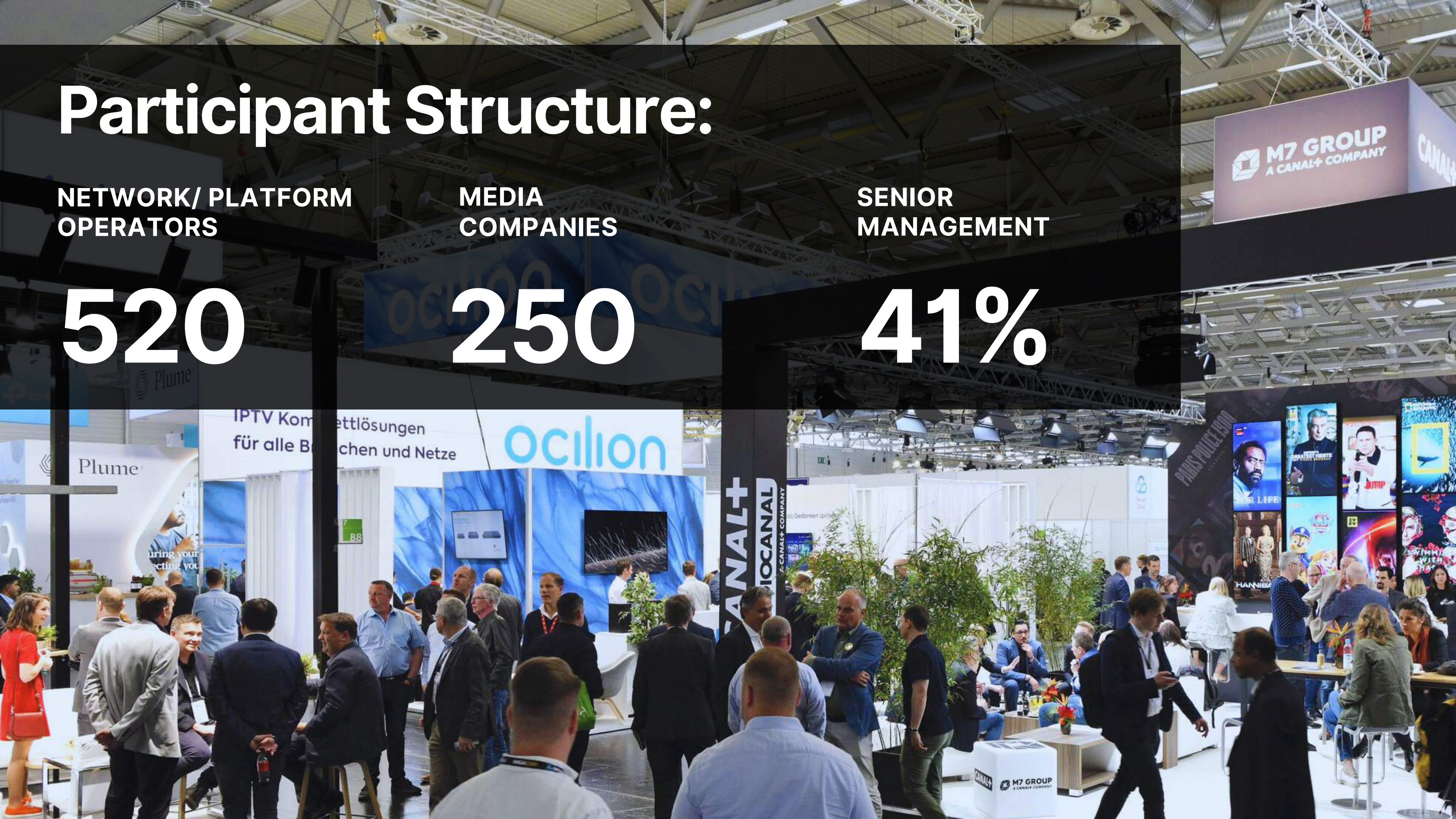
MEDIA
COMPANIES

SENIOR
MANAGEMENT

520

250

41%



Participants: Top 10 Countries

- 1 Germany
- 2 Netherlands
- 3 United Kingdom
- 4 France
- 5 Austria
- 6 Switzerland
- 7 Belgium
- 8 China
- 9 USA
- 10 Denmark



Results of the Participant Survey:

93% Ø 93% of the participants rated the **achievement of their 3 main goals as good to excellent** (maintaining business relationships, initiating new ones, networking)

85% 85% of the participants said they have **influence on their company's purchasing and investment decisions**

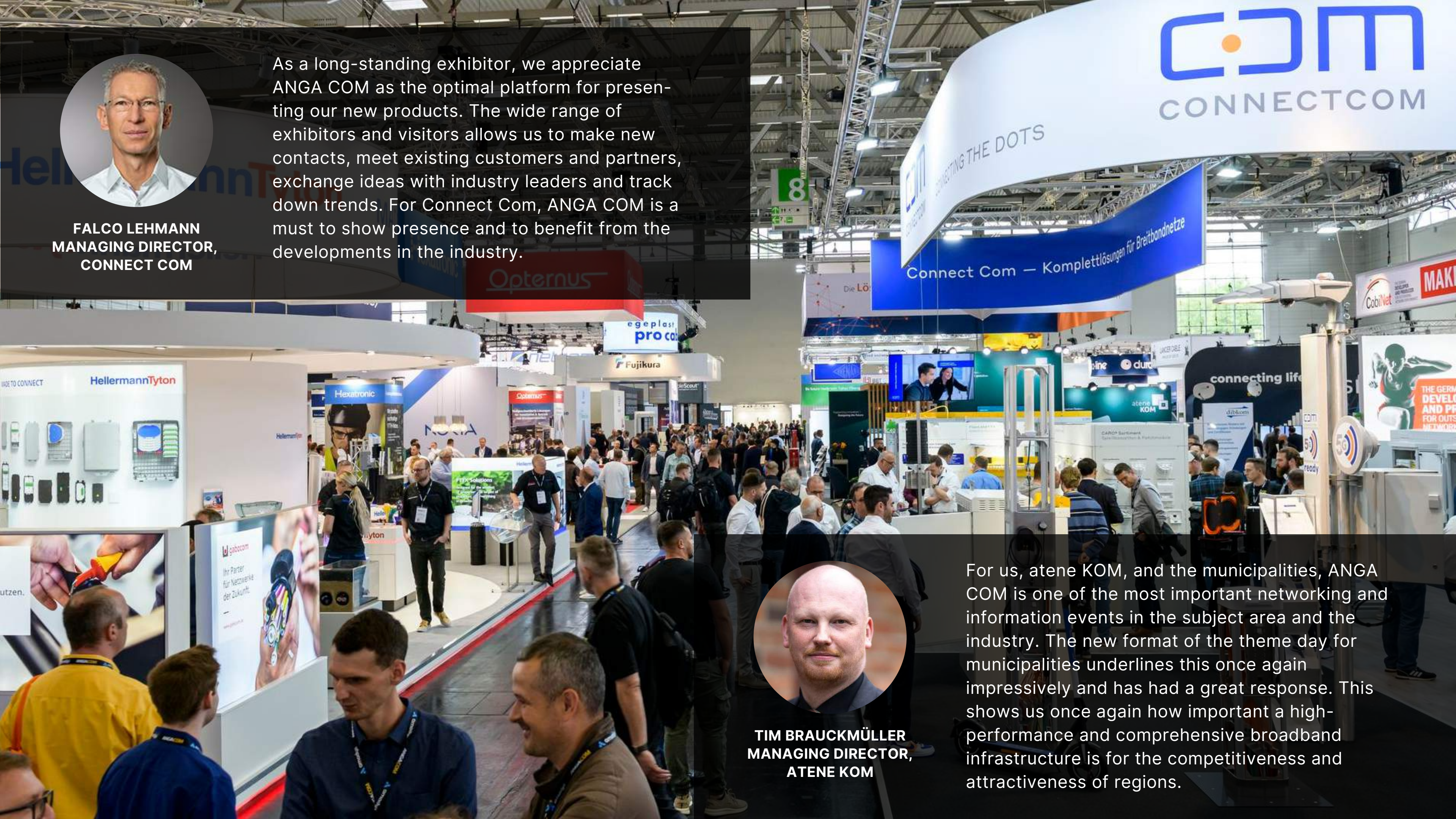
94% 94% of the participants rated the **strategy programme of the conference as good to excellent**





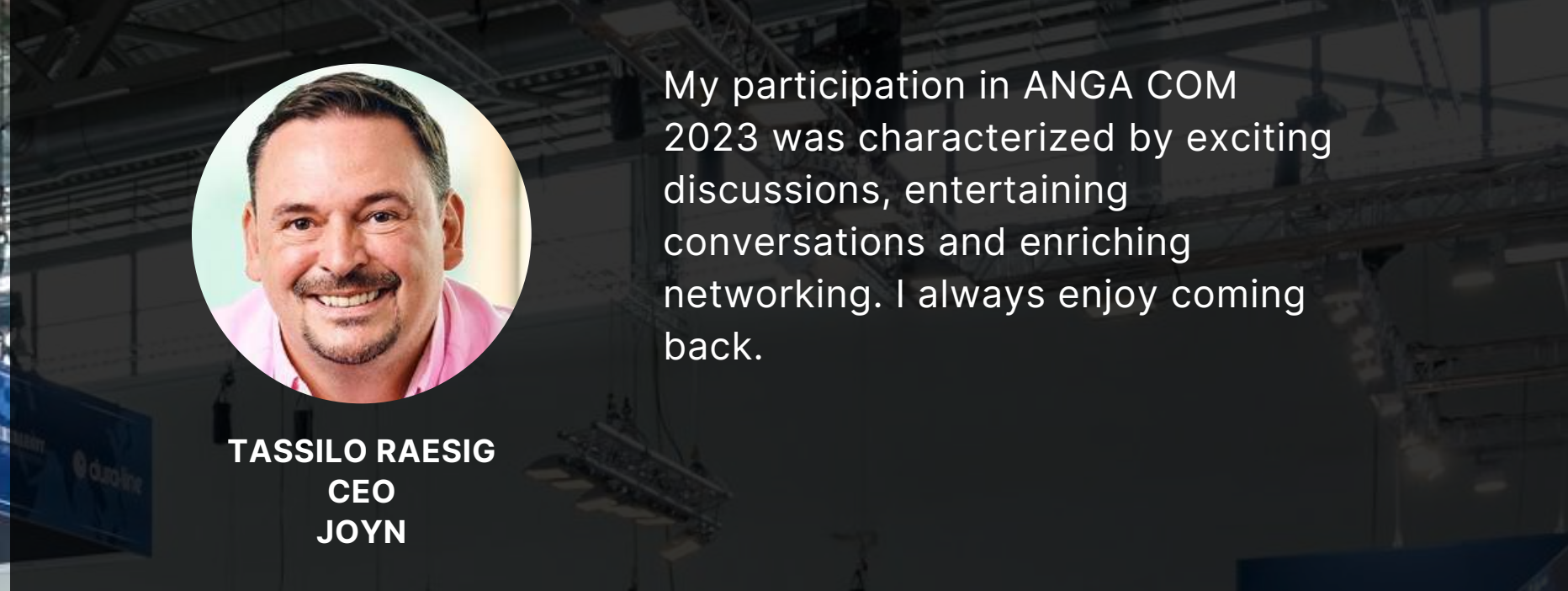
FALCO LEHMANN
MANAGING DIRECTOR,
CONNECT COM

As a long-standing exhibitor, we appreciate ANGA COM as the optimal platform for presenting our new products. The wide range of exhibitors and visitors allows us to make new contacts, meet existing customers and partners, exchange ideas with industry leaders and track down trends. For Connect Com, ANGA COM is a must to show presence and to benefit from the developments in the industry.



TIM BRAUCKMÜLLER
MANAGING DIRECTOR,
ATENE KOM

For us, atene KOM, and the municipalities, ANGA COM is one of the most important networking and information events in the subject area and the industry. The new format of the theme day for municipalities underlines this once again impressively and has had a great response. This shows us once again how important a high-performance and comprehensive broadband infrastructure is for the competitiveness and attractiveness of regions.



RENE RUMMEL
DIRECTOR BUSINESS
DEVELOPMENT, NETFLIX

ANGA COM offers many opportunities to exchange ideas with experts about the currently relevant topics in the media and broadband industry, and thus the future of entertainment. There is hardly a more efficient way to meet partners and colleagues from the industry and to discuss and get to know new ideas and concepts.



TASSILO RAESIG
CEO
JOYN

My participation in ANGA COM 2023 was characterized by exciting discussions, entertaining conversations and enriching networking. I always enjoy coming back.





STEFAN RÜTER
CCO,
OXG GLASFASER

It was incredibly enriching to meet experts and decision-makers from the industry at this year's ANGA COM and to exchange perspectives. The industry agrees: with fair competition and cooperation, the nationwide fiber roll-out in Germany will succeed.



JOCHEN MOGALLE
CEO,
LEONET

This year's ANGA COM conference was a special event. It gave me the opportunity to have an intensive exchange with numerous experts and decision-makers from the telecommunications industry. In addition, the congress is a good platform for making new business contacts. As a result, ANGA COM proved to me again that it is an indispensable event for dialogue within the industry.



ANGA COM at a Glance

Exhibitors

- 470 exhibitors
- 35 countries
- 56% international

Results of the Exhibitor Survey

- 91% of the exhibitors rated the quality of their customer contacts at ANGA COM as good to excellent
- 90% of the exhibitors rated the quantity of their customer contacts at ANGA COM as good to excellent
- 95% of the exhibitors rated the organizational framework and service of the organizer as good to excellent

Exhibitors: TOP 10 Sectors

- | | |
|---------------------|------------------------------|
| 1. Fiber Optic | 6. Reception Technology |
| 2. Cable Technology | 7. Network/Platform Operator |
| 3. Software | 8. Measuring Instruments |
| 4. Service Provider | 9. System Integrator |
| 5. Consulting | 10. OTT / AppTV |

Conference Programme

- 2,500 conference participants
- 240 speakers
- 61 conference panels

Participants

- 22,000 participants
- 520 network and platform operators serving more than 200 million households all over Europe
- 250 media companies
- 41% senior management
- 80 countries
- 36% international

Participants: TOP 10 Countries

- | | |
|-------------------|----------------|
| 1. Germany | 6. Switzerland |
| 2. Netherlands | 7. Belgium |
| 3. United Kingdom | 8. China |
| 4. France | 9. USA |
| 5. Austria | 10. Denmark |

Results of the Participant Survey

- Ø 93% of the participants rated the achievement of their 3 main goals as good to excellent (maintaining business relationships, initiating new ones, networking)
- 85% of the participants said they have influence on their company's purchasing and investment decisions
- 94% of the participants rated the strategy programme of the conference as good to excellent

ANGA.COM

WHERE BROADBAND MEETS CONTENT

EXHIBITION & CONFERENCE FOR BROADBAND, TELEVISION & ONLINE

14-16 MAY 2024 | COLOGNE, GERMANY

ANGA Services GmbH | Gladbacher Str. 44 | 50672 Köln (Germany) | +49 221 9980810 | info@angacom.de

www.angacom.de